



ROTARY INTERNATIONAL

Dis

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Project Free Enterprise

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District 589 55 Clubs

- Alameda
- Alvin
- Angleton
- Astronauts - Houston
- Bay City
- Baytown
- Bellevue/Southwest
- Brazosport
- Brenham
- Center City Houston
- Columbus
- Cypress-Fairbanks
- Deer Park
- Eagle Lake
- El Campo
- Galena Park
- Galleria Area
- Greater South Houston
- Greenspoint
- Greenway Plaza
- Gulftown - Hobby Airport
- Humbleburg
- Highlands
- Houston
- Houston FM 1980
- Houston Heights
- Humble - Intercontinental
- Katy
- LaPorte
- Memorial - Spring Branch
- Northshore
- Northside Houston
- Oyster Creek
- Palacios
- Pasadena
- Pearland
- Richmond
- River Oaks
- Rosenberg
- Sealy
- Sharpstown
- Southside/Ellington
- South Pasadena
- Space Center
- Sugar Creek
- Sugar Land
- Swamy
- Tomball
- University Area
- Yemassee
- West Columbia
- West Houston
- Westchase
- Wharton
- Widowbreak

Will White
Editor, Rotary Magazine
Rotary International
One Rotary Center
1560 Sherman Ave.
Evanston, IL 60201

Dear Will:

We have a story to tell about an exciting new project to Eastern Europe. Rotary District 589's Project Free Enterprise was a spinoff from our youth exchange activities in Eastern Europe. Houston had an exchange last summer with Hungary, East Germany, Moscow and Baku. It was our second year with Hungary, and we had been making overtures to the Soviet Union for over two years.

Utilizing our youth exchange contacts, we discussed how we could help the emerging economies and societies in Eastern Europe and came up with a formal seminar by experienced business people on how to go into business and how to operate small and medium size businesses. It was agreed that this would be targeted to the general population and at little or no cost to them. And that the visiting seminar team would be hosted in Rotary homes while in their city.

We proposed this Project Free Enterprise to several Rotary clubs, and finally settled on a 3-city tour in two weeks to Budapest, Warsaw and Torun, Poland.

The host Rotary clubs arrange for the lecture halls and translation and publicized the 2-day event to the general public.

The project was very successful not only in transferring substantive business information to about 500 Eastern European citizens, but in elevating Rotary in the local community, as well as fostering more membership and interest in forming additional Rotary clubs.

The Free Enterprise team was asked if they could arrange for information on other topics and come back. From this we realized that this project can be broadened in concept to embrace any topic a community needs information on and which another Rotary District can find the expertise to speak about.

This kind of sharing of information has global applications whereby the people of the world can be empowered to engage

"Honor Rotary - with Faith & Enthusiasm"

in a dialogue to improve and advance communities under the auspices and guidance of Rotary.

We therefore are submitting to you an article about our Rotary Information Team idea, and a report that was handed out at a table clinic in Mexico City, and a copy of the albums from that table clinic, which give a self-directed look at Project Free Enterprise.

Also enclosed are an assortment of photographs from which you may want to make a selection for the Rotary magazine. Please return the unused photos if possible.

Rajendra Saboo gave me a private meeting in Mexico City to report on this project and our Rotary Information Team idea and has a copy of the albums and reports. He indicated that one of his themes would be International cooperation and that this Information Team idea would be very useful to him.

Please contact me if there are any questions.

Yours in Rotary,

A handwritten signature in cursive script that reads "Dr. David Taylor". The signature is written in dark ink and is positioned above the typed name.

Dr. David Taylor



Jim Thomas of Friendswood Rotary in Texas District 589 gives his workshop on the formal business plan with a smaller group of Polish citizens who want to discuss the topic in detail. Jim is a Certified Public Accountant who counsels American clients on their business plans.



Lyle Anderson of Houston discusses financial evaluations and accounting records with a group of citizens in Torun, Poland at Copernicus University during the first Rotary Project Free Enterprise to Eastern Europe in May.



Dr. David Taylor, Director of the Project Free Enterprise seminar team from Houston, and his Polish counterpart, Aleksander Szwarec of the Warsaw City Rotary club, answer questions on a Warsaw television talk show about Project Free Enterprise, a 2-day seminar on small business given to over 300 citizens at the Marriott in Warsaw in May.



Houston's Project Free Enterprise team assembles for a group picture in liberty square in Budapest just prior to giving a two day seminar on Free Enterprise organized by the Budapest Rotary club.



Radio and television publicity in Warsaw, Poland publicizing Rotary's free, public seminar on Free Enterprise given by a Rotary Information Team from Houston attracted so many people that over 100 had to be turned away. More than 300 citizens participated, with simultaneous translation, and individual workshops on the second day.



After presenting a day of lectures on the principles of Free Enterprise, management, marketing, accounting, finance, start-up considerations and the formal business plan as utilized in American business, the Rotary Information Team from Houston assembles as a group on stage to answer questions from the audience of over 300 Polish citizens in Warsaw in May.



Wanda Ellis of Texas District 589 presents a banner to Sven Karud of Sweden, District Governor for 2390, which also includes Torun, Poland; Torun Rotary club was chartered the same week it hosted a Rotary Information Team from Houston giving a seminar on Free Enterprise at Copernicus University.



Dr. David Taylor and Wanda Ellis of Houston greet Dr. Antoni Stawikowski of Torun, Poland. Dr. Stawikowski is a charter member of the Torun Rotary club, a professor at Copernicus University, and the coordinator for hosting the Project Free Enterprise seminar team from District 589.



Dr. Jozef Nagy, president of the Budapest Rotary club, exchanges banners with Dr. David Taylor of District 589 on the occasion of hosting the Project Free Enterprise seminar team in May.



Dr. Witold Wroblewski, president of the newly chartered Rotary club in Torun, Poland, receives a book on Texas and a lap blanket commemorating the Project Free Enterprise seminar hosted in May to teach the general public about free enterprise. Making the presentation are Wanda Ellis (Baytown Rotary), Jim Thomas (Friendswood Rotary) and Dr. David Taylor (Space Center Rotary).



Dr. David Taylor of Space Center Rotary in Houston makes President-Elect Rajendra Saboo an "honorary Texan" with a lapel pin from District 589.



Dr. David Taylor of Houston presents President-Elect Rajendra Saboo with a lap blanket commemorating District 589's Project Free Enterprise team, gave three seminars in Eastern Europe in May.



Dr. David Taylor gave a table clinic in Mexico City on Houston's Project Free Enterprise, a Rotary Information Team which in May, gave three seminars on doing business to the formerly communist countries of Poland and Hungary.





Houston's Project Free Enterprise seminar team assembles for a picture in front of Chopin's statue in a Warsaw park.



Houston's Project Free Enterprise seminar team assembles for a picture in front of Wilanov, a Royal Estate of Polish kings in Warsaw.