

Rotary businessmen journey to Poland

Dr. David Taylor, director of Rotary Information Teams District 5890, has announced the second team on free enterprise will give two-day seminars in three cities in Poland beginning May 6-18.

The seminar will be free and open to Polish citizens who wish to learn business principles of the United States. The topics will include the role of government in business, management, marketing, bookkeeping, accounting, finance, business, plans, global marketing, manufacturing, law and business resources. The attendees will also participate in a half-day workshop and communicate directly with the speakers on their topics.

"The goal of the project is to form a prototype avenue of service

for Rotary Information Teams in hopes that Rotary International headquarters will adopt such a program world-wide," Taylor said. "The present 'Project Free Enterprise' team is designed to encourage and foster international growth in business and professional services.

"One of the objects of Rotary is for the advancement of international understanding, good will and peace through a world fellowship of business and professional persons united in the ideal of service."

Taylor and his team are making arrangements for professionals from various avenues of American business to travel to Warsaw, Wroctaw and Katowice, Poland, in May at the cost of \$1,500 each. Members of the team are currently

accepting donations and are selling advertising space in the seminar program to finance the trip. Businesses which want exposure in Eastern Europe, as well as the many international organizations the program will reach, are encouraged to place an ad early as the deadline is February 1992.

Kevin Price of the Downtown Rotary Club of Houston spoke at the first "Project Free Enterprise" held last year in Poland and Hungary. Price's speech was published in the "National Journal of Vital Speeches of the Day" and was reprinted by the U.S. Information Agency for distribution abroad.

In addition to the Rotary Information Team's seminar, a study team of four Polish Rotarians will visit various businesses here in

Houston and speak at Rotary meetings and elsewhere. The Study Team of selected Rotarians from Poland will return to their country and give talks to business and civic groups about the free enterprise principles they observed in the U.S.

"It is a part of the prototype program being discussed with Rotary International," Taylor said.

Taylor was recently interviewed by Rotary for a radio broadcast which will air via satellite to publicize "Project Free Enterprise".

Taylor and the team of professionals to speak in Poland will hold the same seminar in Houston April 4 at 8 a.m. at St. Thomas University. The public is invited to attend at no charge. For more information, contact Taylor at 332-6513.