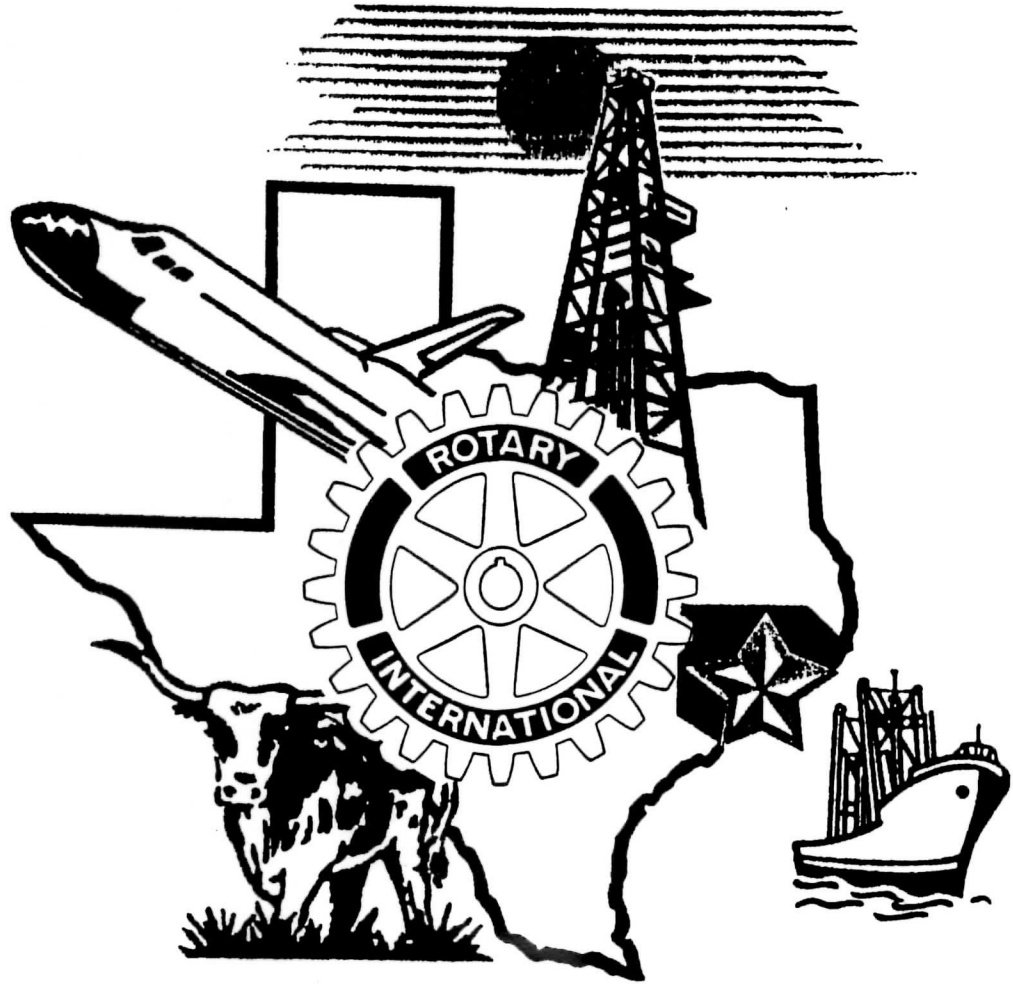


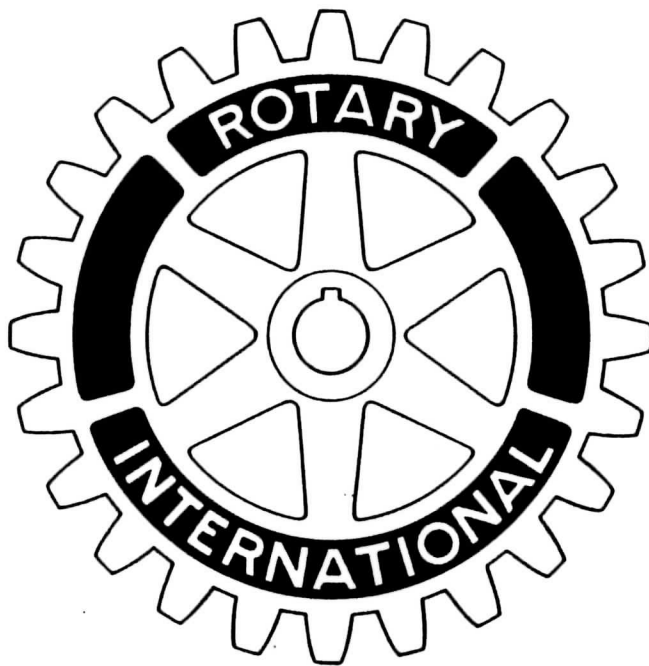
ROTARY



DISTRICT
5890
TEXAS, U.S.A.

PROJECT FREE ENTERPRISE

HOUSTON



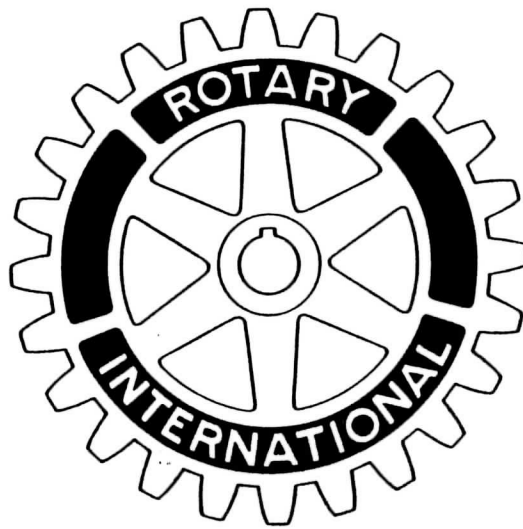
**BUDAPEST
TORUN
WARSAW**

1991

PROJECT FREE ENTERPRISE

II

HOUSTON



WARSAW

WROCLAW

KATOWICE

ROTARY INFORMATION TEAM PROJECT

"A NEW IDEA FOR ROTARY SERVICE"

1992

PROJECT FREE ENTERPRISE

PURPOSE AND GOALS

The Rotary spirit of international cooperation has motivated development of this seminar to share free enterprise ideas, experience, and practical advice with the newly emerging free economies of the 1990's. This seminar presents the principles of a free market and follows with a practical step by step road map for developing your own business enterprise.

Presentations will be made by practicing, successful business people using audio visual material developed from authoritative business, academic and government sources.

The seminars will be conducted in English.

The seminar structure will allow for extensive question and answer interaction after each speaker.

The first 1 1/2 days will be formal presentations with slides and lectures followed by discussions.

The second day will have workshops in the afternoon. Smaller groups will be created with each speaker able to discuss in detail his main topic, or answer your questions and concerns. The people attending the workshops can go to any speaker they want to spend time with.

These speakers were interviewed and selected for their abilities and none of them are here to promote themselves or do business. Their mission is to share their experience in a free enterprise economy in the hope that the world will be a better place for us all.

This is the second Rotary Information Team of free enterprise speakers that Rotary International has ever had. It is the dream of the Rotarians in Houston that this idea will be adopted by other Rotary Districts around the world - thereby sharing principles and experience with emerging economies and other third world countries. They call this a Rotary Information Team. It's seminar topic is free enterprise but other Information Teams might speak on different topics - such as environment, agriculture or public health.

The fees paid to attend this seminar are low, and designed merely to cover the local expenses of putting on this seminar and hosting the speakers. The speakers paid their own way to travel here, and the cost of their presentation, by fundraising in Houston. They speak for free. They stay in Rotary sponsored homes.

Your local Rotary club is comprised of outstanding leaders and business people in your community and this seminar is just one small service they provide in an attempt to improve the community for everyone.

ROTARY DISTRICT 5890
in greater Houston,
Texas, U.S.A.

is proposing a new idea for Rotary service worldwide

ROTARY INFORMATION TEAMS



HOUSTON'S FIRST TEAM: PROJECT FREE ENTERPRISE
gave seminars on small business in
Hungary and Poland in 1991

HOUSTON'S SECOND PROJECT FREE ENTREPRISE
gave seminars in three Polish cities in 1992

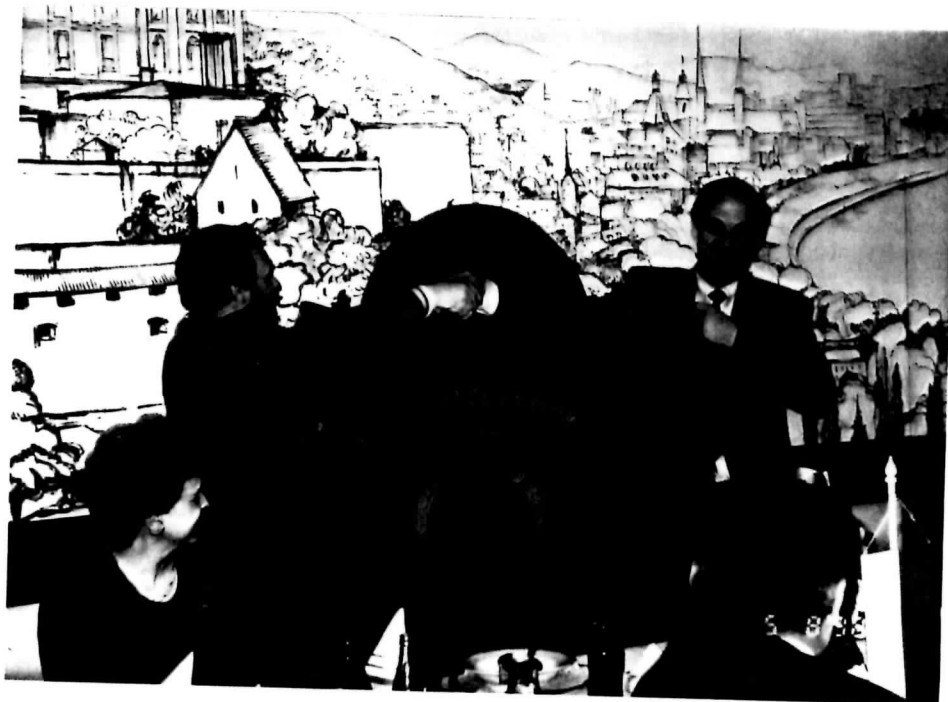
Other Rotary Districts can do this as well, e.g.:
Western German team to Eastern Germany
Australia to India
United States to Russia

PROJECT FREE ENTERPRISE II

A Rotary Information Team
to Poland



A team of nine business people gave comprehensive seminars on small business to audiences in three Polish cities: Warsaw, Katowice and Wroclaw



Dr David Taylor of Houston Presents a commemorative lap blanket to Warsaw City Rotary Club president Alex Szwarc. These two were the chief project coordinators.

WHAT IS THE IDEA OF A ROTARY INFORMATION TEAM?



One Rotary district assembles a seminar team of speakers with expertise on a topic important to another district. e.g.

1. Free Enterprise
2. Agriculture
3. Social Programs
4. Constitutional Law and Civil Rights
5. Public Health Issues
6. Environment
7. Whatever is of importance

WHO WOULD SERVE ON A ROTARY INFORMATION TEAM?



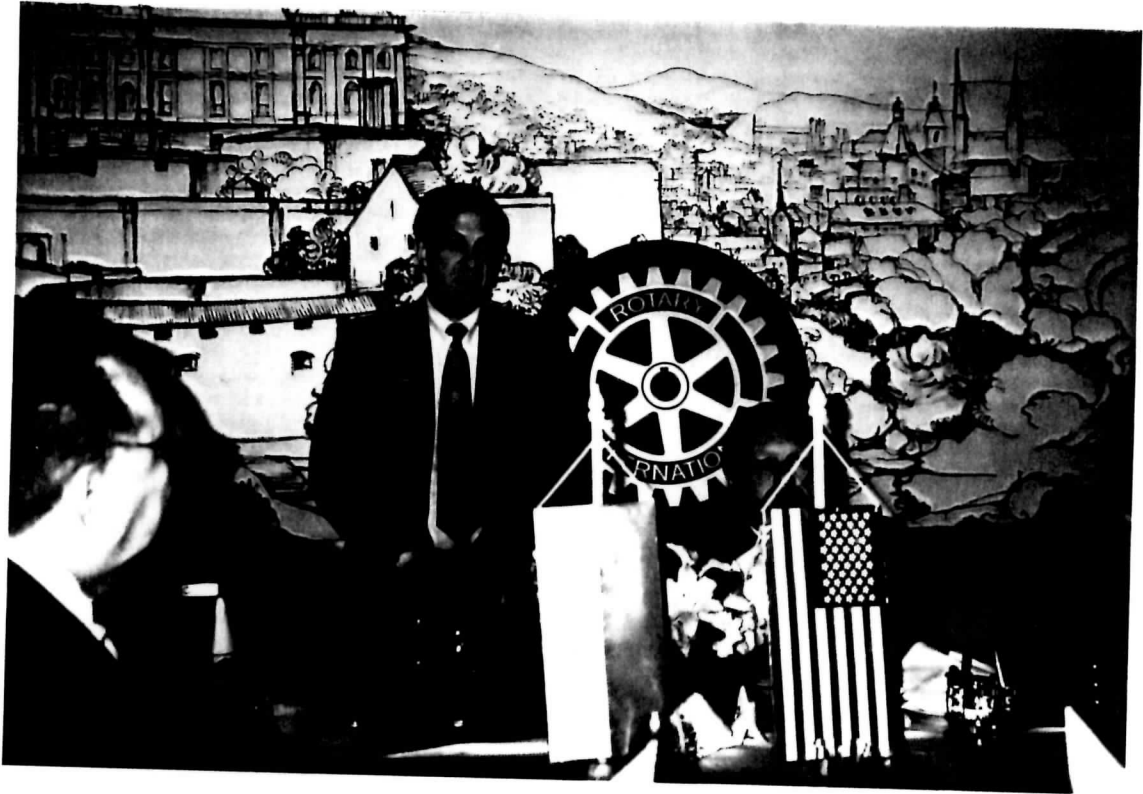
Where possible, select Rotarians who can speak to the curriculum, and accept non-Rotarians if necessary for the expertise. (These teams require a lot of commitment in time and effort and a grasp of Service Above Self to pull them together. The team needs a lot of Rotary experience on it.)

WHY ROTARIANS? Rotary's greatest resource is its own member's expertise. This project idea taps into that immense resource.



1st Secretary Anthony Perkins,
American Embassy in Warsaw
Gives Team 1 1/2 hr briefing
on conditions in Poland

HOW DO YOU START A ROTARY INFORMATION TEAM?



1. Locate a host district and project coordinator and identify a topic for the seminars.
2. Target about three Rotary clubs in three cities, and identify a target in those communities.
3. Develop your agenda and curriculum outline:
 - A. Proposed dates and cities.
 - B. Curriculum contents outline.
 - C. Team size and composition.

HOW DO YOU SELECT TEAM MEMBERS?

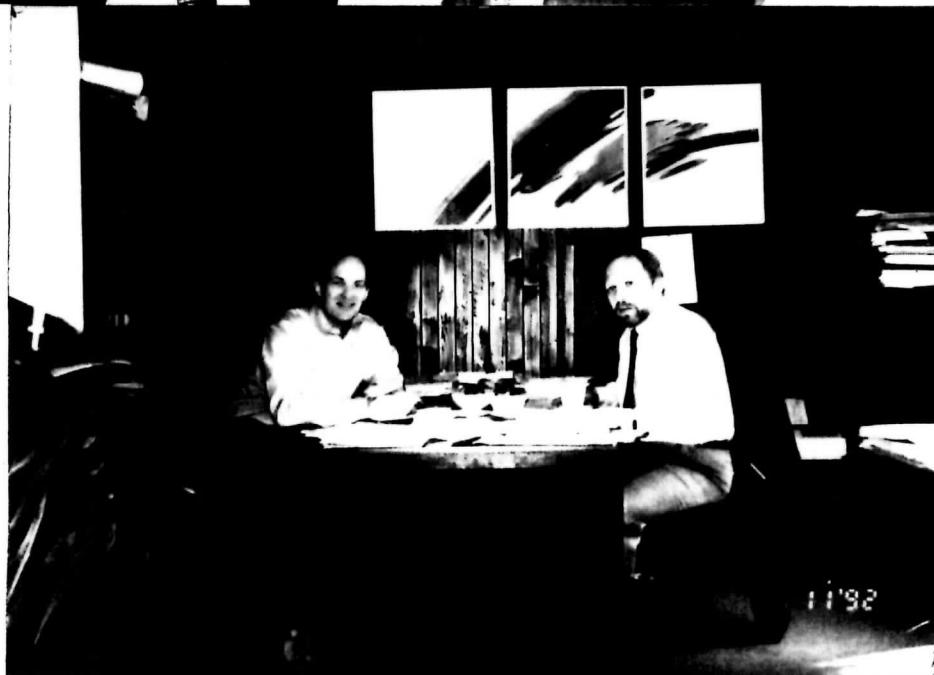


Interview Committee



1. Announce your curriculum and types of speakers you are needing.
2. Circulate formal application forms.
3. Use a selection committee process with interviews to choose the team.





TEAM LEADERSHIP



1. Put two co-leaders in charge of the team.
2. Announce the leaders before the team selection process so you can determine in the interviews if team members are willing to work for and with your team leaders.
 - A. One is the spokesperson and in charge of team decisions.
 - B. The other produces the seminar and integrates the speakers presentations into a good overall seminar.



TEAM TRAINING



1. The two co-leaders hold weekly (sometimes twice weekly) meetings with team members to review the talks, slide content, length of speech, glossary of terms, etc.
2. It usually takes 6-7 drafts to finalize a speech with slides.
3. The speeches are then memorized.
4. Workshop materials and handouts are also prepared.

DRESS REHEARSAL



1. Give the final speeches with slides to a local audience in your district and invite groups and professors and immigrants associated with the country you are visiting.
2. Listen to their critiques and incorporate them to become better prepared.
3. Confirm all speeches fit their time slot (usually 35-40 minutes) and all slides are completed and turned in, and that the speaker knows his speech.
4. This dress rehearsal becomes your "deadline" so you won't be getting on the airplane with team members handing you slides they want in the carousel.

TEAM STAYS IN ROTARY HOMES



Send a copy of each of the team member's application to the host Rotary clubs as soon as the team is selected so they can use this information when locating host homes for the team members.

The home may not be a Rotarian but it will be selected by Rotary.



SEND SPEECHES FOR TRANSLATION



Send copies of lectures which are presented at the dress rehearsal by express mail to the host country to be translated.

Do this two months or more before the seminar so there is time to get the translations finished. The host Rotary club may then reproduce the translations and sell them at the seminar for the cost of printing. (usual \$3 to \$5)



YOUR DISTRICT COMMITTEE



Besides the team members, there are many jobs required to accomplish this project so a regular district committee meets monthly to provide support (about 20 people).

1. Rotary club talks
2. Fundraising
3. Travel arrangements
4. Publicity
5. Seminar brochure
6. Host gifts
7. Selection committee
8. Curriculum committee
9. Liason with other district.
10. Luggage, shipping materials, etc.
11. Produce slides.
12. Dress rehearsal arrangements.
13. Cultural orientation.
14. Social for spouses, supporters, etc.
15. Treasurer
16. Logistics: name tags, district pins, banners, workshop signs, handouts, etc.



ORIENTATION



The team and spouses are given cultural information, foreign travel advice, and the groundrules for conduct and team commitment.



PUBLICITY IN HOST CITY TO ATTRACT AUDIENCE

Radio



Beginning a few days before the seminar use radio and television to attract an audience to the free seminar.



Publicity is crucial to a good turnout.



Warsaw T.V. Talk Show



News

HOW TO PRESENT THE MATERIAL?



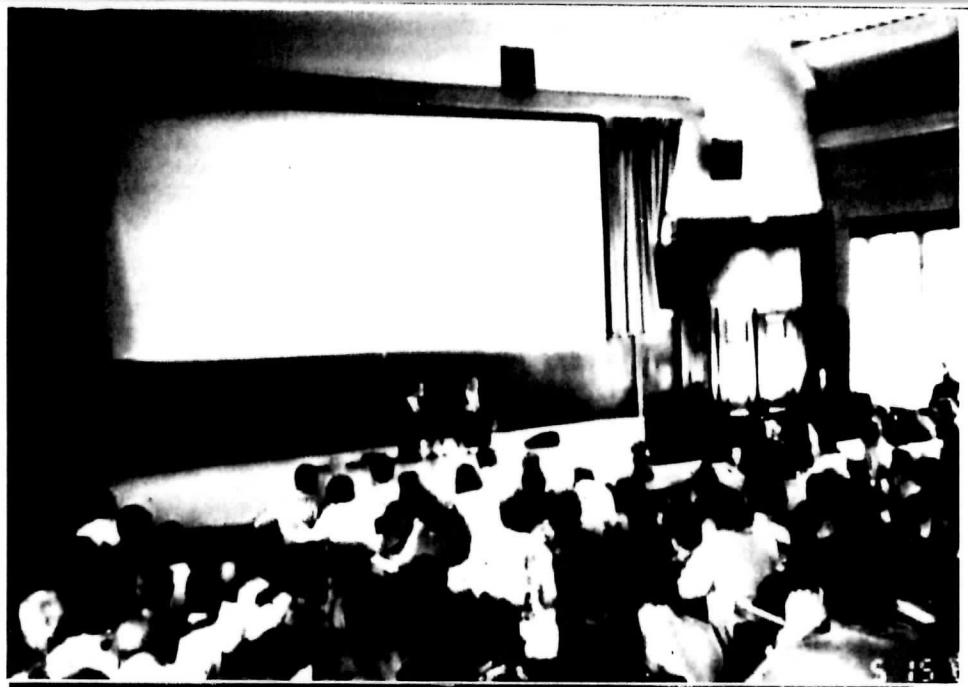
A combination of formal presentations of carefully researched and prepared speeches, which are then translated and reproduced, and bound into a "book" to be used by others after the seminar team leaves the country.



Workshops following the formal speeches. Each speaker takes materials and examples of his topic and discusses free form with anyone who has an interest or a question.









PHYSICAL FACILITY

The speeches need to be given to 200 to 300 people in a large lecture theatre with simultaneous translation. Hotels or Universities.

Warsaw with Marriott



The workshops are given in separate classrooms - one per speaker.

TRANSLATION

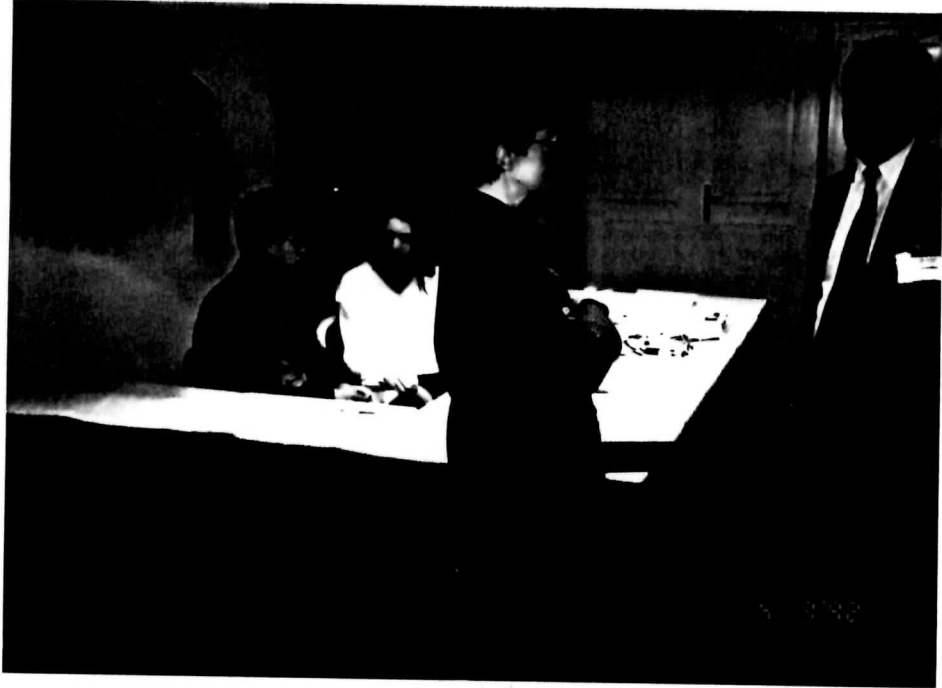
Simultaneous translation with earphones are absolutely necessary for the lectures or else the use of consecutive translation will make a typical 35-40 minute speech take about 1 hour and twenty minutes. A disaster to your seminar and an unworkable situation.



Workshops use consecutive translation. One translator is needed for each speaker's session. These workshops all take place at the same time.



COST TO ATTEND THE SEMINAR



1. Free to the public (if possible). Otherwise charge minimal, low fee to pay for the local expenses of the meeting hall.
2. Charge one dollar, or so, for earphone use (or free, if possible).
3. Translations - \$3 to \$5 for a "book " of translated speeches (just to cover local cost of printing).

TYPICAL COSTS TO SEND TEAM

Typical Budget

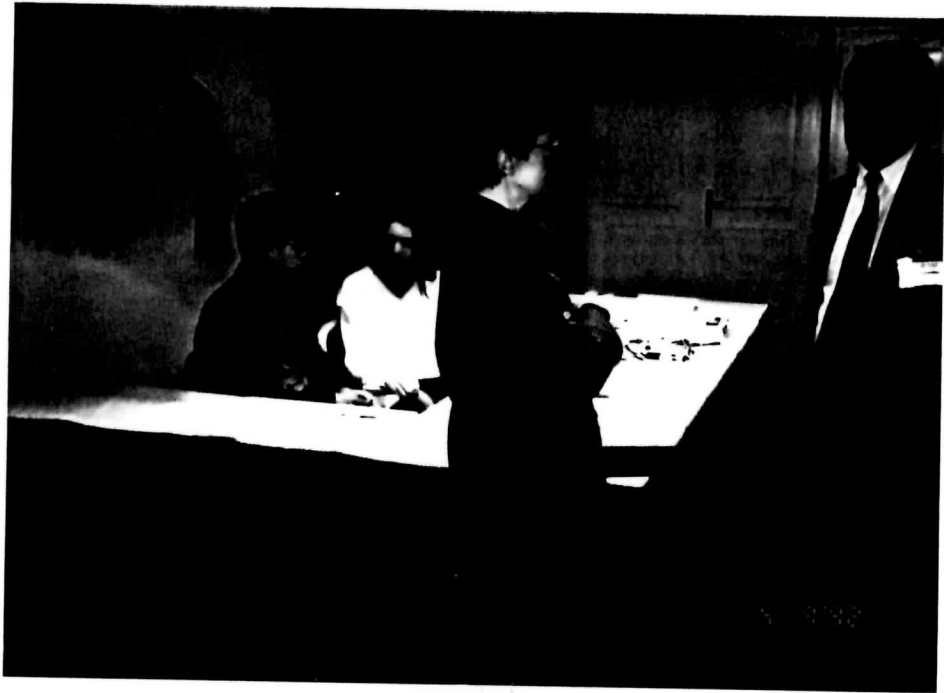
1. Travel	8,000
2. Seminar brochure	2,500
3. Host gifts	500
4. Promotional materials	1,500
5. Fax, phone, postage, freight	1,000
6. Produce 700 slides	700
7. Hotel (in transit)	400
8. Train travel	320
9. Printing, copy machine, misc.	500
10. Team business card	200
	<u>\$15,620</u>
*printing and promotion at RI conference	\$1,000

Typical Fundraising

1. Sponsoring Rotary clubs (about \$500 per)	7,000
2. Advertising in seminar brochure	6,000
3. Donations	1,000
4. District funds	300
5. Business card boosters (\$100 per)	2,000
6. Grant (RI)	2,081
	<u>\$18,381</u>

*Balance after sending team is seed money to locate new foreign partner for future Rotary Information Teams.

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HOST GIFTS



A. Each team member is given a lap blanket, clock, and "coffee table" book on Texas for each host home he or she stays in.

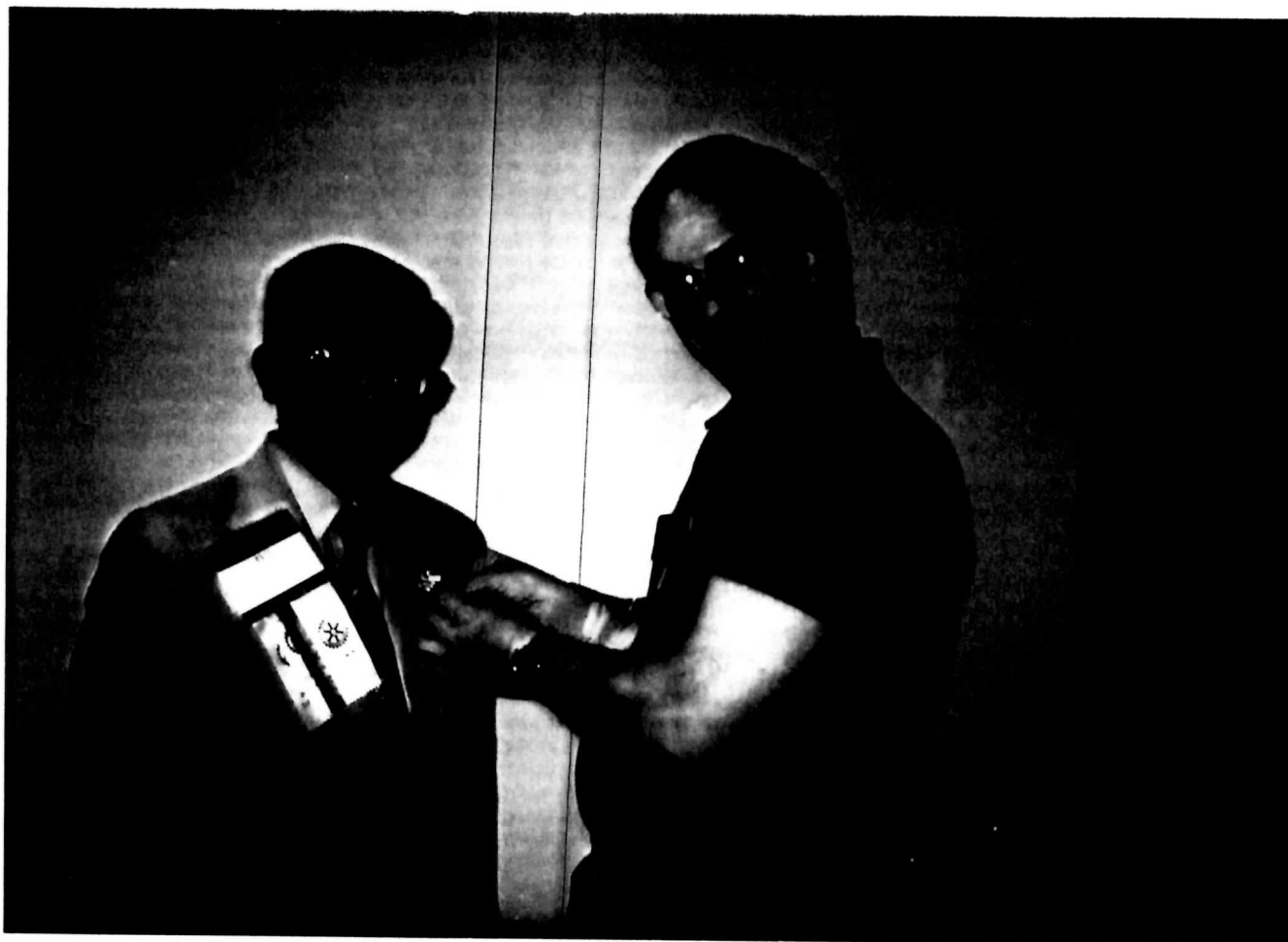
B. Team members, at their own expense, also take a variety of gifts:

- | | |
|-------------------------------|----------------------------|
| 1. T-shirts | 7. Coin purses |
| 2. Music cassettes | 8. Jewellery |
| 3. Books | 9. Video cassettes |
| 4. Business umbrellas | 10. Aprons |
| 5. Calculators | 11. Cups |
| 6. Key chains, sovenirs, etc. | 12. Jalapenos, salsa, etc. |

(You get the idea)



PROMOTIONAL MATERIALS



1. A lap blanket commemorating the project is good for photo opportunities with dignitaries -- e.g.,
 - (A) Host Rotary club president
 - (B) Host district Governor
 - (C) Your district Governor
 - (D) Mayor of host city
 - (E) Other politicians
 - (F) Ambassadors, etc.

2. Desk clocks, playing cards, district pins; all increase awareness of your project.



Baytown Rotary Club
Gives Bell as charter
gift to New Katowice
Club



Two Houston Rotary Clubs
present cash gift to help
with medical expenses of
this young Polish boy



Gong on table is from
1930's Wroclaw Club.
Returned this year
from England

TEAM BUSINESS CARD

Jim Thomas
 Certified Public Accountant in Private Practice
 1414 South Friendswood Drive, Friendswood, Texas 77546
 TEL (work) 713/482-9344 (home) 713/332-3328
 FAX 713/482-8088

Wanda Ellis
 Co-Leader
 Retired College Counselor
 Education Consultant & Part-time Sales
 2101 Ivy Lee Drive, Baytown, Texas 77520
 TEL (work) 713/427-7359 (home) 713/422-5688
 FAX 713/427-2092

Dr. David Taylor
 Director
 Pediatric Dentist/Children's Dental Center
 One Professional Park, Webster, Texas 77598
 TEL (work) 713/332-6513 FAX 713/480-7145



May 6 to May 18, 1992

**PROJECT
FREE ENTERPRISE**

- WARSZAWA
- WROCLAW
- KATOWICE

David Barr
 Retired Division Manager/Southwestern Bell Telephone
 1535 Emerald Green, Houston, Texas 77094
 TEL (home) 713/579-2772

Ed Burdzinski
 Attorney at Law, CPA in Private Practice
 6750 W. Loop S., Suite 800, Bellaire, Texas 77401
 TEL (work) 713/666-7700 (home) 713/579-1516

David Byford
 Professor of Business Administration/Lee College
 10013 Gloria Drive, Baytown, Texas 77521
 TEL (work) 713/425-6409 (home) 713/383-2203

David Cordell
 Financial Planner and Consultant in Private Practice
 1010 Baronridge, Seabrook, Texas 77586
 TEL (work) 713/488-4883 (home) 713/474-4541

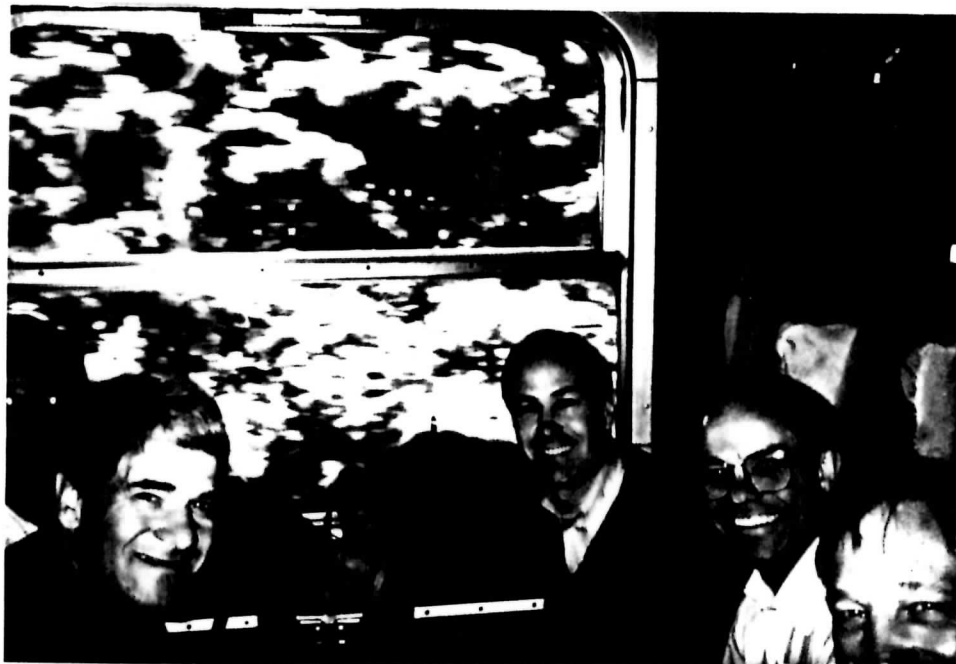
Tad Piliński
 Engineering Manager/GO/DAN Industries
 1335 Silverado, #1903, Houston, Texas 77077-2323
 TEL (work) 713/675-0426 (home) 713/870-0502

Glen Rowe
 Certified Public Accountant in Private Practice
 5600 Northwest Central, Suite 105, Houston, Texas 77092
 TEL (work) 713/690-4247 (home) 713/955-5400
 FAX 713/690-4247

1. A team member may not do business or seek business opportunities while representing Rotary on this seminar team.
2. Thus, we do not permit the use of personal business cards.
3. For those people who wish to make follow-up contact with a team member, they are given the team business card.



ROTARY INTERNATIONAL
PROJECT
FREE ENTERPRISE
NAME: DR. DAVID TAYLOR
ADDRESS: ONE PROFESSIONAL PARK
WEBSTER, TEXAS 77598, USA



EDITING SPEECHES

1. First draft turned in to the seminar producer co-leader to be read and edited with feedback as to what the producer wants the speech to accomplish.
2. Second draft to incorporate the collaboration with the seminar producer and have slide content and location noted in the text. Turn in terms for glossary with definitions.
3. Third draft to be given orally to team co-leaders only, with transparencies on overhead projector as a stand-in for slides. Check for time length, phraseology, content, slide content, and continuity with other speeches.
4. Edited to fit desired length, all slide content fixed and on transparencies, the fourth draft is given to the entire team for the first time. About three speakers a night on three nights in the same week. Attendance required. This is the first time the team is able to "see" the whole seminar.
5. Fifth draft -- given to the video camera and the entire team, with introductions, personal slides and remarks, and with the actual slides with the speeches. Takes all day on a Saturday. Everything should work and fit together, in sequence, in real time. Do just before the live audience dress rehearsal.
6. Sixth draft -- dress rehearsal with audience. A copy of these speeches are express mailed for translation by the foreign Rotary district.
7. Seventh draft -- minor changes only. Slide content noted in the text. Personal slides and bio information included. Nine copies of this speech are made for co-leaders, use in each city, for quick editing during the trip, as a spare, etc.

GLOSSARY

All speeches are gleaned for terms and phrases which need definition. Each speaker turns in his choices with a definition. One person edits them all into a consistently defined glossary and turns them into the seminar brochure editor.

G L O S S A R Y O F T E R M S

ACCOUNT An accounting record for keeping track of similar transactions; shows increases, decreases and a balance.

ACCOUNTING EQUATION An equation that expresses the relationship between assets, liabilities and owners' capital.

ACCOUNTS RECEIVABLE Amounts owed to a company for items which have been sold but not yet paid for.

ADD VALUE The objective look at a function to see if it is necessary to the success of the overall operation, that is, whether it adds value.

AGENT A person authorized to obligate the business entity to enter into the contract.

AMORTIZED LOAN A loan payment plan with equal monthly payments for a specified number of years. Each payment includes interest and a payment to reduce the outstanding balance of the loan. The interest portion gradually decreases and the portion to reduce the balance increases over the life of the loan.

ANNUAL APPRAISAL Usually a written document reviewing an individual's job performance over a yearly period. These documents generally evaluate and point out strengths and weaknesses of the performance.

ANTITRUST LAW The field of law which deals with laws established to ensure a competitive business environment.

APPARENT OR OSTENSIBLE AGENT One whom the principal, either intentionally or by want of ordinary care, induces third persons to believe to be his agent, though he has not, either expressly or by implication, conferred authority on him.

ASSETS Everything owned by a business.

BALANCE SHEET One of the two major financial statements (along with the income statement). It lists all the assets, liabilities, and owners' capital of a company at a point in time.

BALLOON NOTE A loan which requires periodic payment of interest until the maturity date of the loan, at which time the last interest payment and the entire principal of the loan are due.

BARTER Exchange of goods or services without the use

BRAINSTORMING The solicitation of ideas in a group setting without regard to practicality. Each person is urged to submit ideas or solutions.

BREAK-EVEN POINT The amount of sales or the number of units sold at which there is no profit or loss.

BROKER A wholesaler who helps buyers and sellers to do business together on a temporary basis.

BUNDLING A pricing practice which involves selling two or more services in one package price.

BUSINESS ENTITY An organization deriving its earnings by providing goods or services to society for a profit.

CAPITAL Net worth, the difference between the total assets and the total liabilities of the business; money available for investment.

CASH IN ADVANCE Payment in full, for goods before shipment is made. Used for small payments or when the goods are built to order.

COLLATERAL An asset which the borrower pledges to give to the lender in case the borrower is unable to repay a loan. This reduces risk for the lender and makes him more likely to provide the loan and/or reduce the interest rate.

COMMON-SIZE STATEMENT An income statement or balance sheet providing percentage relationships.

COMPETENT PARTY A person with the ability to enter into a contract. Individuals must be sane and old enough. Partnerships, corporations, etc. must legally exist, and be represented by an agent.

COMPETITION ORIENTED PRICING CONSIGNMENT A pricing method using the prices charged by competitors to set prices of goods rather than its own costs and revenues.

CONTRACT An agreement between two or more persons which creates an obligation to do, or not to do, a particular thing. Its essentials are competent parties, subject matter, a legal consideration, mutuality of agreement, and mutuality of obligation.

CONTRACT FORMATION A contract is formed when there is an offer which sets forth all the material terms, and an acceptance of that offer, whether oral or written.

T E A M



**RICHARD LYLE
ANDERSON**



**MARK ALLEN
BOLDGER**



**WANDA LEE
ELLIS**



**PETER G.
KERTES**

Mr. Anderson is the President of Alliance Commercial Inc, a commercial real estate company. He also serves as Director and Principal of Barrios Technology, Inc., one of the largest privately held space services engineering firms in Texas.

He holds a degree in accounting from the University of Houston and a Masters in Finance from Texas A&M University.

He is married, has four children and lives in Houston, Texas.

Anderson's hobbies include World History and Economics, Tennis, Guitar and Voice.

Mr. Boldger is a Financial Investment Consultant for Merrill Lynch, Pierce, Fenner and Smith. Previously with Martin and Scott Advertising, in the position of New Product Marketing Manager.

He co-authors the Dollars and Decisions column of a Houston based new business magazine, DBA. The column addresses the variety of operational and financial decisions that principals of companies confront on a day-to-day basis.

Mr. Boldger is single and resides in Sugar Land, Texas.

He is a Rotarian in Sugar Land.

Mrs. Ellis has been selected as Second Alternate for the team.

She is retired from Lee College in Baytown, Texas where she is a resident.

Ellis served as a job placement counselor for Lee College.

She holds a degree in Business Administration from Sam Houston State College and a Masters in Education from the University of Houston.

She is widowed, has two children and two grandchildren.

Currently Ellis is employed at the Style Shop in Baytown. She is a Rotarian.

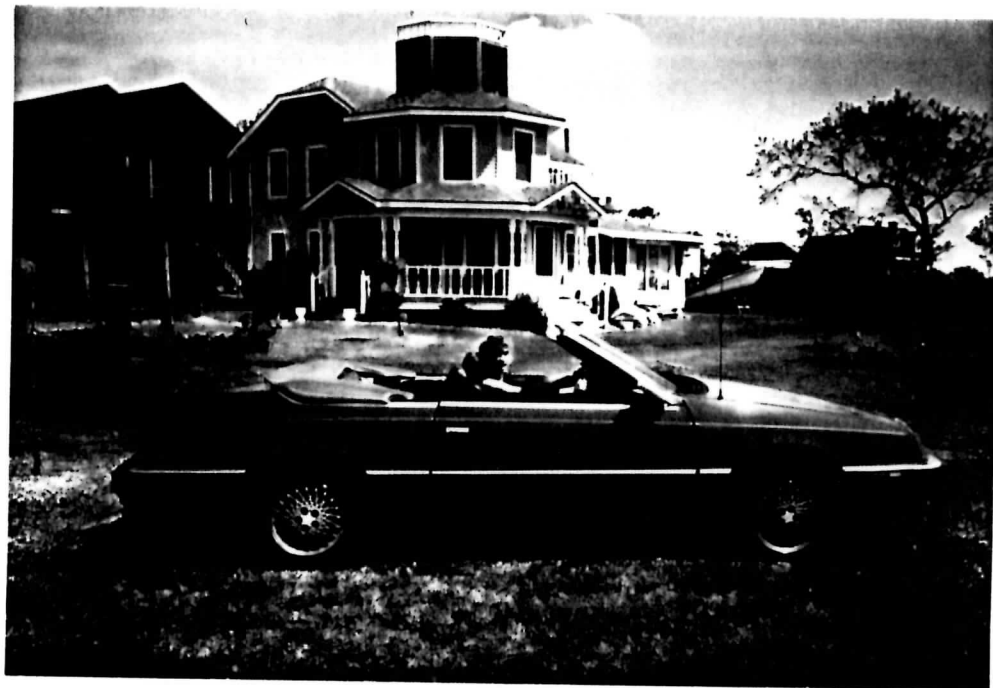
Mr. Kertes is the Managing Partner for an investment banking firm, Kertes, Moss and Co.

He holds a B.A. degree from Harvard University in Psychology, an MBA from the University of Chicago in Finance and another graduate degree from the U n i v e r s i t e Catholique De Douvain (Belgium) in Economics.

Born in Romania, Mr. Kertes speaks eight languages fluently: Hungarian; Romanian; French; Italian; Spanish; Portuguese; German' and English. He is single and resides in Houston, Texas.

PERSONAL BIOGRAPHIES

1. A photo and personal bio is included in the seminar brochure for each team member.
2. Preceding the main speech by each speaker, about 4-5 personal slides are included which show the family, home, office, hobby, or other interesting or qualifying aspect of the team member.



APPLICATION FOR SELECTION

ROTARY INTERNATIONAL - PROJECT FREE ENTERPRISE

Name in Full: David Barr
 (Do not use initials. Please underline family name)

Male Female
 Permanent Mailing Address 1535 Emerald Green
 (Number and Street)

Houston, Texas
 (City or Town)

U.S.A. 77094
 (Country) (Postal or Zip Code)

Telephone 713 579-2772 713 561-4500
 (Home) (Work)

United States of America United States of America
 (Country of Citizenship) (Country of Birth)

Date of Birth: 11/05/42 Marital Status: Married

Person to Notify in Case of Emergency (Name, Address, Relationship, Phone Number)
Sue Barr, 1535 Emerald Green, Houston, TX 77094, Wife, 713 579-2772



EMPLOYMENT DATA:

Name of Employer	Job Title and Type of Work	Dates of Full-Time Employment	
		Month and Year	From To
Southwestern Bell Telephone Co.	Division Manager	September, 1970	Present
(See attached Resume)			

EDUCATIONAL DATA:

SECONDARY SCHOOL (Name and Location)	Dates Attended, Month and Year		Diploma or Equivalent	
	From	To	Yes	No
Frankfurt American High School	1959	1960	X	
Frankfurt, Germany				

Post-Secondary or University-level (Technical, Undergraduate, Graduate, or Professional)

Name of Institution	Dates Attended Month and Year		Full or Part-time	Degree, Diploma, Award, or Certificate Received
	From	To		
University of Maryland, Munich Germany	1960	1962	Full	None
St. Mary's University San Antonio, Texas	1962	1965	Full	BBA
University of Texas Austin, Texas	1969	1970	Full	MBA

LANGUAGE INFORMATION:

One of the considerations for selection is a demonstrated ability to read, write, and speak the language of each proposed destination.

1. Summarize the formal post-secondary level training which you have had in that language. Begin with the most recent training.

Dates:		Language Studied	Average Hours per Week	Grade if Applicable	Name of Institution
Month From	Year To				
Jan. 1961	May 1962	German	3	B	Univ. of Maryland, Munich, Germany

2. Summarize the informal training or experience you have had in using that language. If none, please indicate this.

Lived in Germany for 3 years. Traveled and used language.

Proposed Area(s) of Interest:

- | | |
|---|--|
| <input type="checkbox"/> External/Internal Relations: Team Leader | <input type="checkbox"/> Presenter: Finance and Capitalization |
| <input type="checkbox"/> Logistics, Producer: Team Leader | <input type="checkbox"/> Presenter: Accounting and Fiscal Controls |
| <input type="checkbox"/> Presenter: Free Market Discussion | <input type="checkbox"/> Presenter: Law and the Free Market |
| <input checked="" type="checkbox"/> Presenter: Business Plan | <input type="checkbox"/> Presenter: Manufacturing |
| <input checked="" type="checkbox"/> Presenter: Management | <input type="checkbox"/> Presenter: Import/Export |

DAVID BARR
1535 Emerald Green
Houston, Texas 77094
(713) 579-2772

CAREER OBJECTIVE: **Faculty Position in College of
Business Administration**

SUMMARY: Strong managerial, communicative and motivational skills, coupled with a record of rapid advancement to positions of increasing responsibility. Always achieved top results and turned around difficult operations four times in place of unsuccessful predecessors. Balanced job success with civic and community involvement.

WORK EXPERIENCE

Southwestern Bell Telephone Company

July, 1987
to
Present

Division Manager-Distribution Services, Houston

- Directed 1450 people providing service to 1.1 million telephone lines in the Company's fastest growing area.
- Achieved best results on cost and service in Company for two consecutive years.
- Served on Company's Educational Advisory Board.

November, 1986
to
July, 1987

Division Manager-Marketing Business Sales, Austin

- Achieved 12% increase in revenues to \$354 million by reorganizing 520 person sales force.
- Influenced buying decisions by making personal sales calls to: State of Texas, FAA, USAA, City of Austin, 3M, and Texas Tech.
- Conducted citywide media press conference demonstrating High Definition TV and Fiber Optics.

November, 1984
to
November, 1986

Division Manager-Real Estate, San Antonio

- Saved \$1.5 million by negotiating office lease.
- Directed major building remodeling jobs in San Antonio, Austin, and El Paso.
- Achieved "Best Balanced Job" in Texas.

April, 1980
to
November, 1984

Division Manager-Centralized Services, Dallas

- Managed 850 people who greatly improved services while reducing a \$141 million annual budget.
- Built statewide overnight mail delivery network.
- Saved \$10.7 million in two years by better management of support functions.
- Streamlined fleet operations involving 10,800 motor vehicles.
- Negotiated 18 major contracts, one nationwide.
- Consolidated warehouses and substantially reduced inventory of telephone sets and supplies.
- Coordinated with elected union presidents and vice presidents at 23 regional offices.

September, 1970 District Manager-Residence Services, Houston
to

April, 1980

- Progressed through 6 jobs from entry level manager to third (District) level.
- Reorganized and developed force of 150 to improve results from worst to best in city.
- Managed training function for newly hired employees.

United States Air Force

August, 1965

to

June, 1969

Aircraft Maintenance Officer (Captain)
Takhli AFB, Thailand

- Set Air Force flying records while directing the maintenance of 20 fighter aircraft.
- Awarded the Air Force Commendation Medal.

Instructor (Lieutenant), Chanute AFB, Illinois

- Trained over 500 newly commissioned officers to become Aircraft Maintenance Officers.

CIVIC AND COMMUNITY ACTIVITIES

- Chaired committee to remodel YMCA. Improvements increased membership and revenues by 50%.
- Headed Company's United Way drives in Houston and San Antonio. Achieved 105% of \$850,000 goal and 114% of \$450,000 goal.
- Developed real estate plan for Texas Department of Human Services and presented it to Commissioner and staff.
- Chaired multi-company committee developing United Way training material and personally trained Pacesetter companies.
- President, Toastmasters Club.
- President, West Houston Rotary Club (1990-91).
- Member, Executives Association of Houston.
- Member, UT EX Students Association, UT/CBA Century Club, UT Dad's Club.

EDUCATION

Master of Business Administration, 1970
The University of Texas
Austin, Texas

Bachelor of Business Administration, 1965
St. Mary's University
San Antonio, Texas

REFERENCES

Available upon request.

T E A M



WANDA ELLIS is the co-leader of this year's Project Free Enterprise and was also involved with last year's team. She holds bachelor and masters degrees in Education and has over 37 years experience as classroom teacher, supervisor and counselor. After retiring from Lee College, she now works part time in a dress shop. Wanda is a director of the Baytown Rotary Club and is a Paul Harris Fellow. She also serves on a Hospital Board and works with Sheltering Arms and Family Services. She is a widow with two grown children, a son and daughter and two grandchildren.



TAD PILINSKI gives the Start-Up Considerations and Manufacturing portions of the seminar. He attended the Polytechnic Institute of Silesia, Poland for two years before being awarded a scholarship to the Machine Tool Institute of Moscow. Tad completed his masters degree in Mechanical Engineering and has completed course work towards his doctorate. He has been an Engineering Manager with GO/DAN Industries for 11 years. He oversees capital projects including start-up and expansion of facilities as well as environmental compliance. He is a member of numerous professional organizations as well as the Polish American Congress and the Kosciuszko Foundation. Tad is single.



M. EDWARD BURDZINSKI will present the Case Study and the Business Law talks. He holds a bachelors degree in Accounting and a Doctor of Jurisprudence degree, and is both a CPA and a practicing attorney in the State of Texas. Ed is a member of the Bellaire Rotary Club, and is active in the Polish American Congress of Texas, The Kosciuszko foundation, the Polish Institute of Arts and Sciences in America, and the National Advocates Society. He is married to Pam and they are currently involved in adopting a child through Catholic Charities.



DAVID BARR will be presenting the Management and Visiting Rotary Remarks parts of the program. He holds bachelor and masters degrees in Business Administration, and has over 25 years of management experience. He recently retired from Southwestern Bell Telephone Company where he held an operations executive position responsible for over 1,000 union workers and 300 managers. David was President of the West Houston Rotary Club in 1990-91. He is married to Sue, a registered nurse and has a son and daughter twins who are seniors at the University of Texas.

SERVICE

ABOVE

SELF

T E A M



DAVID BYFORD is giving the Marketing and Global Marketing presentations. He holds a bachelors degree in Business Administration and masters and doctoate degress in Education. He is a professor of Business Administration at Lee College in Baytown, Texas, and received the 1991 Excellence in Teaching Award. David attended the Global Marketing Seminar at Northwestern University in 1991, and is a member of the National Business Education Association, the Texas Junior College Association, and other professional groups. He is married to Mary June, a teacher and has two sons who are married.



GLEN ROWE presents the Bookkeeping and the Accounting seminars. He holds bachelors and masters degrees in Business Administration and is also a Certified Public Accountant. He also completed his course work for his doctorate and taught college finance and accounting courses. After four years with a large accounting firm, Glen has been in private practice for the last 11 years. He is past president of the Cypress-Fairbanks Rotary Club. Glen is married to Vicki, a high school English teacher and they have two daughters, ages 12 and 9, who are competitive gymnasts.



DAVID CORDELL is presenting the topic of Finance. He holds bachelor, masters, and doctorate degrees in Business Administration, and is currently a financial consultant for individuals and businesses. David was formerly a university professor and a pension specialist for a major insurance company. Now as a Certified Financial Planner and a Chartered Financial Analyst, his specialties include valuation and financial management of small businesses and personal financial planning. David is a director of the Space Center Rotary Club. He is married to Martha and has three young sons.

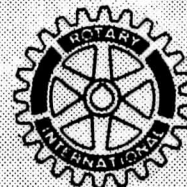


JAMES THOMAS addresses the Cash Budgeting topic and presents the Formal Business Plan. He holds a bachelors degree in Business Administration and is also a Certified Public Accountant. Jim has over 25 years experience in the accounting profession and has had his own practice for the last 15 years. He has been very active in all aspects of Rotay and was a member of last year's Project Free Enterprise team. Jim is a past president of the Pearland Rotary Club and currently serves as a director of that club. He is also a Paul Harris Fellow. He and his wife Linda have four college age children--three daughters and one son.

HE PROFITS MOST

WHO

SERVES BEST



IF YOU WANT TO HOST A VISITING ROTARY INFORMATION TEAM, WHAT DO YOU DO?



- (1) Petition Rotary headquarters. Maybe they will know someone to invite.
- (2) Ask your Rotary colleagues for a referral.
- (3) Contact a district which seems to have the expertise you desire and explain the idea to them.
- (4) Contact Dr. David Taylor in Houston to see if he knows any interested parties.



May 6 to May 18, 1992

PROJECT

FREE ENTERPRISE

- WARSZAWA
- WROCLAW
- KATOWICE

Director

Dr. David Taylor Pediatric Dentist/Children's Dental Center
One Professional Park, Webster, Texas 77598
TEL (work) 713/332-6513 FAX 713/480-7145

Co-Leader

Wanda Ellis Retired College Counselor
Education Consultant & Part-time Sales
2101 Ivie Lee Drive, Baytown, Texas 77520
TEL (work) 713/427-7359 (home) 713/422-5688
FAX 713/427-2092

Jim Thomas

Certified Public Accountant in Private Practice
1414 South Friendswood Drive, Friendswood, Texas 77546
TEL (work) 713/482-9344 (home) 713/332-3328
FAX 713/482-8088

RECIPROCAL STUDY TEAM

The district sending the seminar team may also extend an offer to host a study team of Rotarians from the cities hosting the seminars -- say two per city; to come see first hand the subject of the seminar with the idea (and commitment) that they will return and give talks about what they observed.

The study team would have to pay its own travel expenses, but their agenda and host homes would be provided by your Rotary district committee.



**WE WISH
TO EXPRESS
OUR SINCERE
APPRECIATION**

*... to those who have assisted in bringing
Project Free Enterprise to its fruition, including
companies, individuals and Rotary Clubs throughout
Houston's District 5890*

*While too numerous to mention individually,
they are too important not to recognize collectively.*

The success of this project rests in the hands of our supporters.

Project Free Enterprise Team



SEMINAR SCHEDULE

DAY ONE

- 8:00** Registration
- 8:30** Local Rotary Remarks
- 9:00** Introduction
Start-Up Considerations
The Case Study: New Horizons
Management
Marketing
Bookkeeping
- 12:00** Break for Lunch
- 1:00** Visiting Rotary Remarks
- 1:15** Accounting
Finance
Cash Management
Business Law
Formal Business Plan
- 5:15** Closing Comments

DAY TWO

- 8:30** Questions and Answers: Panel
- 9:15** Manufacturing
Global marketing
Free Market Economy
- 12:00** Break for Lunch
- 1:00** Workshop by each speaker
- 4:00** Seminar Over



**DR. DAVID
TAYLOR**

Dr. David Taylor is in charge of this booth. He is here with children and will be in and out. He is staying at club Sevilla, in Kissimmee. Telephone: (407)396-1800 Unit 315. He will also check our message log.

WE WANT TO HEAR FROM YOU!

There is a message log here at the booth.

Please enter your comments. If you want us to contact you then enter your name and address and what your interests are.

If you know of contacts for us to discuss sending a ROTARY INFORMATION TEAM somewhere, please enter that information.

If your district wants to form and send a team somewhere, please indicate what topic, where (if you know), and how to contact you.

**CLUB SEVILLA
4646 W IRLO BRONSON
MEMORIAL HIGHWAY
KISSIMMEE FL 34746
407/396-1800**

Check-In	SATURDAY, 06/13/92, 04:00PM	
Check-Out	SATURDAY, 06/20/92, 10:00AM	
Unit #	315	
Occupancy	Maximum	08
	Private	06
Description	Bedroom	2
	Kitchen	FULL