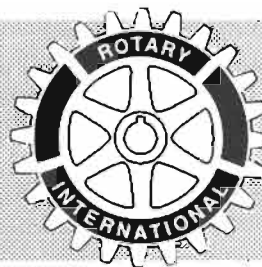


PROJECT FREE ENTERPRISE II



District 5890
Houston, Texas USA



Houston's second Project
Free Enterprise Team

Rotary Information Teams

A New Idea For Service

Two districts agree on a topic. One district assembles a team of speakers to give formal two-day seminars in three cities of the host district during a two-week time span.

The seminar-sending district interviews speakers (including Rotarians) and develops formal talks with visual aids and handouts. The speakers are trained and integrated into a polished, substantive seminar on the specific topic. The Rotary Information Team must raise funds to pay its travel, printed seminar program, visual aids, and other expenses. The seminars are free to the public in the host district.

The first two Rotary Information Teams were formed by Houston's District 5890 and gave seminars on free enterprise in Eastern European cities. They called their teams "project free enterprise" and they continue to form such teams.

However, these Texas Rotarians believe RI headquarters has a role to play in this new idea for service.

- (1) Conceptualize the Rotary Information Team idea through Rotary.
- (2) Establish formal rules and protocol for conducting projects.
- (3) Serve as a liason for two districts to make contact and begin negotiations to agree upon some seminar topics.

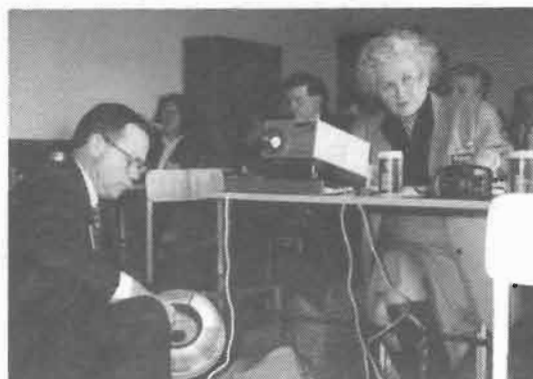
Rules

The host district rules are:

1. Obtain lecture facility with simultaneous translation (seats 200-300 people.)
2. Publicize seminar to general public. Charge only enough entry fees to pay for local expenses, or make it free to the public when possible.
3. Host team in Rotary selected homes.
4. Translate and copy seminar handouts for participants. (Copies of speeches can be sold at cost of printing.)

District 5890 Rules:

1. A selection committee reviews formal application and interviews all applicants.
2. Seminar team members commit upon selection to pay their own way if not enough funds are raised.
3. No team member can have a vested interest in making the trip other than service.
4. Team members agree to meet weekly to produce their speeches and visual aids, and to give a "dress rehearsal" of the seminar in their own district before going.
5. A team leader is chosen who produces the seminar and acts as team authority and spokesperson.
6. Producing the seminar requires a lot of work, and team members not keeping up will be replaced.



Clockwise from Top:

- 1) Simultaneous translation with earphones is the only practical way to conduct the seminar. Project Free Enterprise I in Warsaw.
- 2) Rotary Information Team District Director, Dr. David Taylor, is having dinner in his host home in Torun, Poland. All Team members stay in Rotary selected homes.
- 3) The second Project Free Enterprise Team receives 1-1/2 hour briefing by First Secretary Anthony Perkins of American Embassy in Poland.
- 4) Much preparation went into the Free Enterprise Seminar. The eight speakers gave more than 12 formal presentations with over 700 slides. Glen Rowe assists Wanda Ellis in changing slides.
- 5) Jim Thomas gives a workshop on the formal business plan after the lectures.
- 6) The visiting Free Enterprise Team is shown sights in each city by host Rotarians. The first team went to Hungary and Poland. The second team went to three Polish cities, Warsaw, Katowice, and Wroclaw.





Clockwise from top:

- 1) Team members are selected by formal application and interviews with a committee.
- 2) Dr. David Taylor and Tad Pilinski give a television interview to publicize seminar in Warsaw. Tad is a native of Poland, but now a U.S. citizen.
- 3) Dr. David Taylor meets with Alex Szwarc in his Warsaw office to discuss plans for the Project Free Enterprise team in Poland.
- 4) Witold Wroblewski, charter president of Torun Rotary Club, receives a commemorative lap blanket and Texas book from team leaders Wanda Ellis, Jim Thomas and Dr. David Taylor.
- 5) Hosts receive various gifts from visiting team members. In this case, a round of Texas T-shirts.
- 6) The Warsaw seminar was held in a conference room donated by the Marriott, within sight of street vendors.



Funding Trip

Determine the budget and divide by the number of members on the team. Each member is responsible for raising that share of the budget and gets credit for any funds solicited by him or her; e.g., Rotary club contributions, advertisements in the seminar program, business donations, or other supporters of the project. Grants or general contributions reduce the amount of the share each team member is responsible for.

For example: Budget is \$15,000 divided by 10 members. But \$9,000 came from general contributions. Each team member must account for \$600 by bringing in donations, advertising, or else pay it out of his or her own pocket.

Ideas for Seminars

Agriculture: a midwest United States team goes to an African district that requests information on crop yield and maintenance.

Social Progress: a comprehensive description of basic social programs as they exist in a western society could be sent to a district requesting such a seminar.

Environment: many possibilities exist for developing environment seminars, depending on whether it is for a big city or a rural area.

Free Enterprise: Western Germany could send teams to Eastern Germany, or Western Europe to Eastern Europe, or the United States to any district that requests such a program.

Public Health: many third world countries would benefit from such a seminar. The audience might be government and agency personnel one day, and for the general public the next.

Constitutional Law and Civil Rights: these types of seminars would not be political. They would discuss basic human rights as they have evolved in constitutional government. Many Soviet Republics would benefit from such a basic seminar.

Technology: consider the many applications for computers in government, business, health, science, education, and technology. A seminar exposing populations to the potential of personal computers could be very important.

The illustrations could go on, but the main idea is that information developed reliably by Rotary Information Teams to share with another group of people can play a tremendous role in our global community today.

Above right: Dr. David Taylor and Valerie Cayan promoting the idea of Rotary Information Teams at the World Conference in Mexico City.

Lower Right: President Rajendra Saboo is thanked for his support of Rotary Information Teams and Project Free Enterprise.

"He Profits Most
Who Serves Best"

Rotary Motto - 1910

ROTARY INFORMATION TEAMS

A New Idea for Service

Individuals supporting the Rotary Information Team idea, or who want more information on how to conduct a seminar project, can contact Houston's director:

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