## Fifth Shrimporee Planning Meeting Notes August 10, 2010

The fifth Shrimporee planning meeting was held at the JSC FCU from 5:30 pm to 6:30 pm. Those in attendance were Mike Dennard, Art Oswald, Billy Smith, Scott Rainey, Brian Ellis, Michael Duckworth, Ralph Kramer, Bill Hughes, Darryl Smith, Bill Taylor, Nancy Mallini, Micki Czarnik, Greg Smith, Rae DeCastro, Ted Cummings, and Jerrold Dewease. Mike Dennard presided.

The remaining dates for the Shrimporee Planning Committee meetings are August 24; September 7, 21, and 28; and October 5 and 12. These dates are on the Club Website Calendar and the conference room has been reserved for these meetings.

Scott proposed a project to get the Shrimporee better advertised by participating in a program where donated cell phones are sold and recycled, and the money is used to buy pre paid calling cards that are sent to U.S. troops on active duty out of the country. Chevrolet and the GM Military Discount Program are sponsors of the Cell Phones for Soldiers program, which helps U.S. troops stationed overseas call home for free. As a participant, the Shrimporee (Club and Rotary?) would receive some promotion by Chevrolet and hopefully this would attract more guests to the Shrimporee. Initial thoughts were to have a truck from Norman Frede at the Shrimporee as a drop off for the phones. In fact the program could begin immediately by collecting the phones at the Club meeting. The Shrimporee Committee tentatively approved the program and requested Scott to have a representative relate more about the program to the Club members. A brief write-up about the program is the last paragraph of the notes.

The meal ticket template was approved as shown in last part of notes.

Need to review the site signs – specifically, the ticket sign. It doesn't read clearly – can be done better. Dick Meyer

Mike reported that he had spoken to Earl Maudlin and resolved the issue with the equipment trailer. The trailer has been given to the Club by Earl. He will continue to keep it at his business in a 44 foot container and will purchase the license for the trailer each year. Earl will work at the Shrimp boil if he is available. Bill Taylor will take over the logistics for moving the trailer to the park, ensuring that the equipment is ready to use and the propane bottles are filled, unloading and loading the equipment, and returning the trailer to storage. Darryl Smith will be Bill's under study. Mike is looking for another person to help Bill.

Bill is to contact John Zarcaro and Dick Meyer about helping with the park set up and tear down. Dick noted that he would help with brisket slicing and is a live auction barker. Also he sets up the site signs and removes them for storage.

The Committee agreed on the guideline that a person who was not satisfied with the meal for whatever reason would be able to get her or his money back if requested. The person would

probably request this of the person in charge of the serving lines, who for now is Marilyn Musial. She would direct the person to the meal ticket sales table where the person would receive the money for the meal or meals in question and be courteously asked to return next year. The Committee felt that it is better publicity to return the money than to try to justify not returning it.

The team concept, utilizing essentially all the members in the Club, will be used again this year for meal ticket sales, raffle ticket sales, sponsor campaign, live auction items, and silent auction items. The teams will have an Indian theme, such as chief and tribes and Indian names. Mike and Billy meet after the Club meeting to ensure that the right "chiefs" were in charge of the tribe and that the tribe members are active members of the club for the function assigned. Mike will relate the team concept to the Club members at the next Club meeting and Billy will revise the teams and send out the team structure and names to the chiefs. Mike plans to use one of the Shrimporee planning meetings to meet with the chiefs.

Art noted that he, Slade Lewis and Nancy Mallini will be meeting to discuss the volunteers. Slade is in charge of all day and end of day general clean up. Nancy is Art's understudy and interface with CCISD.

Jerrold to approach Kathy Dooley about handling the hot dog table, Don Kirchoff is not available.

The price of a hot dog plate is \$2

Brian noted that Alice will help Micki with the Sweet Table and Alice is to call Micki.

Dave Hamblin will handle the Will Call desk.

Phil Sandlin and David Coney will contact the respective excellence in vocation winners, invite them to the Shrimporee where they will be introduced and escorted. They will receive meal tickets. Rae DeCastro will notify David and Phil of these assignments.

Phi Sandlin will offer free tea at the Shrimporee in the keeping with Constable Billy Bailey's tradition of several years ago. Sale at sweet table and how much?

Mike Porterfield and Ralph Kramer will help slice brisket

The following co chairs were identified: Rae DeCastro for Silent Auction Jean Walker for beans/red sauce Slade Lewis for sponsors

Mike will take the following actions items:

Talk to John Branch and John Tenini about the beer committee including obtaining the beer, beer sales, and the close out with the beer distributor.

Find or confirm the Raffle chair, need co chair

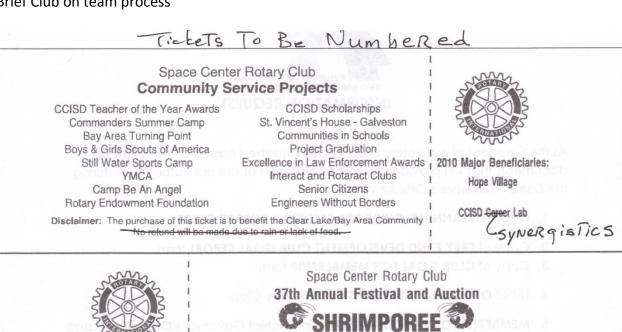
Look for a co chair for Bill Taylor

Talk to Sheryl Berg and/or Kippy Caraway about being the VIP escort

Talk to Mendoza Santiago about handling the PR including the large street banners, posters, flyers, and yard signs if to be used.

Talk to John Davis and Cindy Harreld about helping Art Wood with the VIP invitations

Brief Club on team process





Saturday, Oct. 16, 2010 1 \$15 - Lunch plate ticket RAIN DATE: OCT. 30, 2010

Saturday, Oct. 16, 2010

Free Admission Clear Lake Park/Landolt Pavilion, 5001 NASA Parkway

Lunch Plate: \$15 Boiled Shrimp, Brisket, Sausage Links, Beans, and Corn

Food Service 11:00 a.m. to 4:00 p.m. RAIN DATE: OCT. 30, 2010

Live and Silent Auctions begin at 1:00 pm

## More about cell phone program

Chevrolet and the GM Military Discount Program are proud sponsors of > the Cell Phones for Soldiers program, which helps U.S. troops > stationed overseas call home for free.

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- > To a military family, a phone call home is priceless. But overseas
- > calls are expensive, costing \$7 to \$8 per minute. By donating your
- > used cell phone through Cell Phones for Soldiers, you can help U.S.
- > service members get a free 60-minute calling card and the chance to
- > talk to loved ones.

>

- > Here's how the non profit program works:
- > Donated phones are sold and recycled, and the money is used to buy
- > pre paid calling cards that are sent to U.S. troops on active duty
- > out of the country. The program, founded six years ago by two
- > teenagers from Norwell, Mass., with \$21 of their own money, has so
- > far provided more than 1 million pre paid calling cards and 60
- > million minutes of calling time to troops overseas.