

Shrimporee Planning Meeting
May 18, 2010

Present: David Coney, Marilyn Musial, Mike Dennard, John Nugent, Mike Duckworth

David mentioned the option of having one large beneficiary of the Shrimporee versus several small beneficiaries. CCISD is establishing a Career Lab at one of its intermediate schools. Total sponsorship is \$60k, and BP has committed \$30k. David indicated that if SCR contributed the remaining \$30k we would get permanent recognition in the lab. Everyone agreed that an educational project is important, but there were a lot of questions about the feasibility of a career lab in an intermediate school. Mike Dennard suggested that David talk to John Wilson about the feasibility of the project.

Marilyn will put some budget numbers together for David. Marilyn also expressed her concerns about the tough economy we are in and its possible impact on the success of the Shrimporee.

There was general discussion about getting other groups involved in ticket sales (i.e. parents and kids of projects that Shrimporee is supporting). David also suggested giving Rotaract a portion of the ticket sales for their projects, thereby incenting their members to sell to their friends and families and broadening our exposure. Mike Dennard also suggested that Rotoract could do auto detailing on the day of the event.

John Nugent suggested that we partner with other groups to provide additional attractions to the event (i.e. a group that has restored military vehicles).

Mike Dennard shared some of his ideas for making this year's Shrimporee a success. This is an election year, so we should approach political figures for sponsorships. Mike is also going to include Red Badgers as co-chairs on committees to get them involved and provide leadership in the future.