

Guidelines for Shrimporee Sponsors

1. A Shrimporee Sponsor shall be recognized during the Rotary Year that they commit for and make the required payment or deliver the in kind donation agreed to. Sponsorship of the Shrimporee will include sponsorship of the Springoree or other similar event held during this same Rotary year.
2. Sponsor contributions may be cash or in kind. If cash, the actual value will be recognized. If in kind, the value will be determined by the perceived value that the club receives as agreed to by the Shrimporee Committee. Examples of this are:
 - a. Donation of food for the Shrimporee will be the cost the club would have otherwise had to pay for the same food.
 - b. Publications – this is at the discretion of the Shrimporee Committee as some publications have intrinsic value and some have zero realized value which may not have any relationship to the market value of buying the same space.
 - c. Raffle items – Fair Market value of the item(s) as determined by the Shrimporee Committee.
 - d. Other types need to be confirmed by the Shrimporee Committee prior to any member of the club offering the option to a prospective in kind donor.
3. Sponsor recognition will be per the schedule approved by the Shrimporee Committee prior to each year's sponsor drive. There will be a minimum contribution level established each year that may or may not be listed on the Sponsor Level schedule for marketing purposes. If donations are offered at less than the minimum amount, that donor will only receive tickets to the Shrimporee equal to the amount donated and no other recognition.
4. Sponsor "Thank You" letter will be mailed to each sponsor upon receipt of payment or in kind donation.
5. The Shrimporee Committee will advise the Sponsor Committee of the cutoff date(s) for sponsors receiving print recognition. There may be multiple dates for different printings, with a final cutoff date prior to the Shrimporee for printed materials to be use that day. Sponsors will be accepted after that time with the understanding that they will receive less publication.