

Shrimporee Planning Meeting  
November 09, 2009

The fourteenth planning meeting (post Shrimporee 2009) for the 2009 Shrimporee was held on November 09, 2009 at the JSC FCU from 5:30 to 6:30. Those present were John Nugent, Marilyn Musial, Mike Duckworth, Alan Wylie, Bill Taylor, Bill Geissler, Scott Rainey, Kippy Caraway, Ted Cummings, Billy Smith, Bill Artzberger, Bill Lowes, Jerrold Dewease, Jon McKinnie, and John Wilson.

Bill Lowes noted that the planning for the meat was better than any previous year. He started cutting the brisket early and the BBQ cookers essentially handle the sausage, providing the serving lines with sufficient and warm brisket and sausage. The brisket slicing committee was essentially done by 3pm.

Scott and Alan both commented on the help the membership provided this year bringing in more sponsors and auction items. Alan stated that the team concept helped also. Both noted that once a donor has given once, it is likely the donor will give again the next year. There were many more sponsors this year and some very good auction items that hopefully will be repeated next year. Scott will send thank you letters to the sponsors. A form was suggested to be used to get the name and address of the person who should received the thank you letter when the sponsor is solicited for the donation. This way the correct person and address is known up front.

There was much discussion about the acknowledgement of, equity in paying for publicity, and in kind sponsors. Kippy and Scott are to form a committee and make a recommendation back to Mike Dennard. Also the committee is to determine how to put a cutoff date on the sponsors so that a consistent list of sponsors are used in advertising and also look at placing the sponsors on the back of the bidder's card. In addition they are to look into approaching the sponsors the first part of the year so the request can go into the corporate office for review.

Kippy will work with Art Wood to develop the proper titles for the VIPS used in the mailing list.

There was much confusion about what to feed the youth volunteers at the serving lines. The current practice was to feed them hot dog plates. However there was a general agreement to use unused tickets bought by the members. Art Oswald is to make a recommendation to Mike Dennard.

Marilyn noted that the serving lines were down to the wire with the food. There was only a small amount of brisket and shrimp left over. Billy noted that they ran out of corn by 1pm. More was gotten and used it up by 3pm.

Bill Taylor recommended that no chairs be rented next year. The park had enough for all the Shrimporee needs. 80 tables were rented and used this year.

Bill Geissler had prepared a detailed report for his committee to work on for next year. Working the bugs out of the new cooker and learning just how much seasoning to put in the water was a couple of his concerns. He noted that maybe the rust from the old cooker added flavor to the shrimp?

Ted praised the volunteers for keeping the kitchen wares cleaned up. He noted that one of the big benefits for the Boy Scouts in helping at the Shrimporee was that they could see firsthand the work required in getting the money to donate to community projects such as the Boy Scouts. He stated that there were two types of beans bought this year. In the general discussion, it was agreed to use the Ranch style beans in the future. He also noted that they ran out of red sauce.

Alan noted that check out was much better and the additional credit card machines helped. Youth volunteers helped the entire time; however there was less help toward the end of the day. Two of the volunteers worked the entire time and Alan will send them thank you letters. Alan praised Jerry Smith for working diligently in getting good auctionable and entertaining items for auction. Alan noted that this and last year the bidders were willing to bid and seem to enjoy the process and the items for bid. There were over 80 items for the live auction.

Jon recommended that the condiments table be set up for two lines and have the volunteers keep the tables filled. He will make a PPT of the special auction items for the club meeting next year as well as send the items to his Rotarian mailing list (about 2000 names as of today). Kippy also recommended that the items be advertised. He recommended that the Tee shirts for kids be given at the entrance rather than at the children's activities area. He also recommended that the President of the Club set aside a time, about 2pm (depending on the arrival of VIPS), to welcome the guest and VIPS.

It was suggested that the Red Badgers be mandatorily placed in a Shrimporee committee. Kippy will consider and obtain the necessary approval.

It was recommended that planning for the 2010 Shrimporee start in January.

John Wilson will make a presentation to the Club on November 30 on the 2009 Shrimporee.

Other items mentioned outside of meeting not covered are as follows:

Use pumps rather than small plastic cups for shrimp cocktail sauce and Roumalade

Have lids for plastic containers for carry out cocktail sauce and Roumalade

Close off 2 parking spots around main entrance to make entry more visible

Close all gates except main gate so everyone will come in one way and to see informational signs like raffle, schedule of events, recyclable program, etc

Identify recyclable collection barrels better

Better inform guests that recyclable barrels are available

Grommets for sponsor signs

