

Shrimporee 38 Planning Meeting Notes

The third Shrimporee planning meeting was held at the JSC FCU on Tuesday August 16, 2011 from 5:30 pm to 6:30 pm. Those present were: Sheryl Berg, Greg Smith, Scott Rainey, John Branch, John Swartwout, Art Oswald, Bill Hughes, Jerrold Dewease, and John Nugent with Chair Marilyn Musial presiding.

Chair Musial review the committee chair assignments and noted only two not filled; the recyclable program and an adult person to help Jean Walker with the beans, primarily placing and rearranging large pans of beans over a charcoal grill.

Scott stated that \$26,000 sponsorship had been committed with several others contacted. He asked the committee approach potential new sponsors. Chair Musial has set a goal of \$39,000.

There was much discussion about teams. In summary teams will be used for live and silent auction items and not meal ticket sales and sponsorships. John Branch will send out an email to the potential team leaders delineating the team concept. Teams will be composed of all the Club members who chose not to buyout the auction items. Live auction items from last year will be sent to the teams to help with the selection of items. Greg Smith will send guidelines and suggested themes to the teams. John reported the following: 760 tickets have been sold or committed, and \$375 (14 Club members) has been received for the silent and live auctions each.

John Branch will look into having the capability to purchase on line. This feature may already be on the Club website. Scott Rainey believes that it will expenditure the purchase of tickets and sponsorship.

Understudies are needed to work with Jerry Smith in obtaining live auction items. He will be retiring from this activity after the Shrimporee. Also Greg Smith will retire from the silent auction once a replacement can be found. If anyone is interested in working in either of these two areas with the anticipation of becoming the lead person, please contact Chair Musial.

A general discussion was held about volunteers. Art Oswald will be the overall chair with Kippy Caraway interfacing with the Girl Scouts, Art interfacing with the Boy Scouts (working with Mike Hernandez), Nancy Mallini interfacing with CCSID, and Darryl Smith coordinating the volunteers at the event.

The raffle prize is a David Yurman Infinity Peridot Stone 18 caret necklace from Lewis Jewelers. Rena Deitrich will head up the raffle sales prior to and at the event. The tickets and flyers will be ready next week.

Kippy Caraway was not present but reported via Chair Musial that she is actively working on the publicity program.

Brian Ellis was not present but reported via Chair Musial that there were no issues with the food and that he would have a listing of the food to her this weekend.

John Nugent was asked to look into having a video clip done advertising the Shrimporee on the City of Nassau Bay TV network. This was done 2 years ago and was very effective. Scott asked if it could be linked to the Club web site and John Nugent will look into it.

John Nugent will announce to the Club that orders for briskets will be taken this year. John will head this effort up and determine the price of the brisket.

Chair Musial will begin making more specific announcements on the Shrimporee beginning next Monday.

The times for events were reviewed. The following times were established for events:

11am to 4pm – serving lines open

1pm to 4pm - live auction

About 3pm - Presentation of checks to major beneficiaries

12:30pm – recognize the Teacher of Year and EMT of Year (Phil Sandlin to handle)

1pm, 2pm, and 3pm – close out of silent auction tables. Close out will begin at 1pm, but may vary for the second and third closures.

Raffle drawing – 3:30pm

The next Shrimporee Planning meeting is scheduled for August 23, but whether needed or not will be confirmed by email.