

Shrimporee 38 Planning Meeting Notes

The fourth Shrimporee planning meeting was held at the JSC FCU on Tuesday August 30, 2011 from 5:30 pm to 6:30 pm. Those present were: Greg Smith, Scott Rainey, John Branch, Jerrold Dewease, Rena Deitrich, Kippy Caraway, Darryl Smith, Mike Duckworth, Alan Wylie, Nancy Mallini, and John Nugent with Chair Marilyn Musial presiding.

John Branch reported on the results of the meal ticket sales, auction buyout and survey on auction items. He received replies on the survey from about one third of the club members. \$18,810 has been committed for meal tickets and \$575 each for the live and silent auctions. Several noted that auction items would be provided. John will wait until more replies come in to determine whether teams are needed or not.

Greg Smith will prepare baskets and items for the silent auction from the money received and notify the club members of the further needs by placing themes with sign up on the tables at the club meetings. He will emphasize the needs at club meetings also.

Chair Musial will wear the Shrimp costume on September 12 for PR photo shots and emphasizing the Shrimporee. She will try to arrange for one meeting before the Shrimporee to have the entire meeting devoted to the event. This may be September 12.

Scott Rainey reported that \$31,000 in cash has been committed for sponsorships. Chair Musial goal is \$39,000. September 12 is the cutoff date for putting sponsors on flyers, posters, and bidder cards.

Rena Deitrich and Chair Musial will visit neighboring Rotary clubs to sell raffle and meal tickets. The raffle prize is a David Yurman Infinity Peridot Stone 18 caret necklace from Lewis Jewelers valued at \$1200.

Brian Ellis was not present but reported via Chair Musial that there were no issues with the food and that he would have a listing of the food to her by Thursday.

Alan Wylie is beginning to contact previous quality auction item donors. He has the email listing of many of the bidders from last year so we can send them information about this year's Shrimporee. Jerrold will send the information out once the addresses are received from Alan.

Kippy Caraway reported that she has agreement to run ads in the Clear Lake area newsletters in September and October with Chair Musial in the Shrimp costume for the October issue. Kippy is also working with the Bay Area Houston (one full page) which will run in October, the Citizen, and the Houston Chronicle. She is working to have a TV appearance also. John Nugent will continue to work with the City of Nassau Bay TV for a spot there.

Nancy Mallini noted that she had made contacts with all the CCISD student organizations and have received some feedback already. She plans to improve the coverage in the afternoon by layering the shifts more. She handed out a tentative list of committees that may need volunteer help and asked for them to supply her the number and times needed. Kippy stated that the older girls from the Girl Scouts would not be available and suggested that the younger girl scouts not be used. This was agreed to by the committee.

The next Shrimporee Planning meeting is scheduled for September 6.