

## September 6th Shrimporee Planning Meeting Notes

The fifth Shrimporee planning meeting was held at the JSC FCU on Tuesday September 6, 2011 from 5:30 pm to 6:30 pm. Those present were: Greg Smith, Scott Rainey, John Branch, Rena Deitrich, Kippy Caraway, Darryl Smith, Mike Duckworth, Nancy Mallini, John Swartout, Bill Lowes, Brian Ellis and John Nugent with Chair Marilyn Musial presiding.

Chair Musial opened the meeting with a reminder that the program for the September 12<sup>th</sup> luncheon meeting will be devoted to the Shrimporee and confirmed that she will be wearing the Shrimp costume.

John Branch reported that there is nothing new to update on ticket sales at this time. John Swartout will spotlight the ticket sales effort at the meeting on the 12<sup>th</sup>.

John Branch is in the process of setting up 8 teams for the silent auction items and will review the teams with Chair Musial and Greg Smith. Greg Smith will discuss the themes and items needed for the silent auction at the luncheon on the 12<sup>th</sup>.

Scott Rainey reported that \$32,000 in cash has been committed for sponsorships. September 12 is the cutoff date for putting sponsors on flyers, posters, and bidder cards.

Rena Deitrich reported that raffle ticket sales have been slow. Rena distributed flyers promoting the raffle.

Brian Ellis reported that Texas Roadhouse will donate \$2,500 in brisket (2/3 of required amount), hot dogs and chili sauce. The BBQ team is in place. Brian is still waiting to order the shrimp; we will use pre-peeled shrimp. Brian has buns and bread.

Bob Taggart and Geoff Atwater will chair the Shrimp Team. Don Kirchoff will run the hot dog booth and will also cook the popcorn. Bill Taylor will provide the popcorn.

Chair Musial confirmed that Alan Wylie and Jerry Smith are again supervising the Live Auction.

Kippy Caraway reported that she has an agreement to run ads in the Clear Lake area newsletters in September and October with Chair Musial in the Shrimp costume for the October issue. Kippy is also working with the Bay Area Houston (one full page) which will run in October, the Citizen, and the Houston Chronicle. She is working to have a TV appearance also with Debra Duncan. John Nugent will continue to work with the City of Nassau Bay TV for a spot there. Kippy will also follow up with Pasadena TV and City of Houston TV. Kippy also discussed with Rena doing an ad about the Raffle. Other suggestions from the table included encouraging members to approach their churches about ads in their newsletters and the possibility of selling tickets at the Chamber of Commerce.

Nancy Mallini will contact Ted Cummings about getting Rotoract involved at the event.

Chair Musial will follow up with Cindy Harreld regarding the VIP letters.

Nanci Rutledge has contacted Coke a bottled water donation; Rena will also contact Ozarka.

Phil Sandlin will provide tea and cups; Vic Maria is providing ice again this year.

The next Shrimporee Planning meeting is scheduled for September 6.

