

Meeting Notes

June 5, 2012

The first meeting of the Shrimporee 2012 (39th) was held on June 5 at the JSC Federal Credit Union from 5:10 pm to 6:00 pm. Those in attendance were Club President Mike Dennard, Jerrold Dewease, John Branch, John Swartwout, Jason Wingate, Greg Smith, and Art Oswald with Chair Berg presiding.

John Branch reviewed the meal tickets sales process and stated that he plans to order 5000 white (general), 1000 gold (VIP's), and 500 blue (sponsors). He will notify the Club membership in mid July of the tickets and start selling the first Club meeting in August. There will be no teams. However there will be a live auction and silent auction buy out for \$25 each. The meal ticket was reviewed as follows: food cost to remain \$15, menu of boiled shrimp, brisket sausage links, beans and boiled corn remains the same, the Community Service Projects updated, and the date and the number Shrimporee (39th) revised.

Mike Dennard agreed to Chair the serving lines, Kathy Dooley is to co chair if available (Berg to confirm).

Greg Smith stated that Teri Fowle was on board for handling the silent auction. She will be responsible for all aspects of it except as noted. She will develop the themes, solicit baskets from the membership, purchase items, and configure the baskets. However she will be leaving town the Thursday before the Shrimporee and Greg will take over to bring the baskets to the Shrimporee, set up the tables and close out the tables. A space to store and fabricate the baskets may be available (Berg to confirm). Greg also mentioned that he is aware of some silent auctions where a third party had gotten the auction items. They were very good, a wide array of baskets to choose from, and at reasonable auction value. Greg will find out more about it and present to the committee.

Dewease will contact the band used last year for their availability and a shaved ice vendor.

There was much discussion about using the web site to advertise the Shrimporee especially the auction items and having a QR code on the meal tickets. Berg is to investigate the use of a QR code and present her findings to the committee. Wingate is to look into using Facebook for advertising the Shrimporee and present his findings to the committee. It was discussed that the Club's web master will be gone for a several months. How this will affect the use of the web site is not known at this time.

There was much discussion about the raffle prize. Since the Shrimporee and Springoree have had jewelry as a prize for the past several years, a different prize may produce more sales. The idea of something for the outdoors was discussed. Smith is to look into options for the prize such as a golf cart and discuss with the committee.

Oswald is to send Chair Berg the email address of Laura Godwin.

Jason Wingate is getting married the day of the Shrimporee.